



Dataflow, Inc.
221 Washington Street
Binghamton, NY 13901
(607) 772-2001
dan.zimmerman@goDataflow.com

PRESS RELEASE

FOR IMMEDIATE RELEASE

DATAFLOW ACQUISITION OF LIVERPOOL BLUE CREATES LARGEST REPRO PROVIDER IN CNY REGION

July 23, 2008 – East Syracuse, NY – Dataflow, Inc. headquartered in Binghamton, NY has acquired Liverpool Blueprint, Inc. of Liverpool, NY in a deal effective July 22, 2008, instantly creating the largest full-service document management and digital printing service provider in Central New York. The company will provide business-to-business document management and printing services to the architectural, engineering and construction (AEC) industries, as well as to schools, universities, hospitals, manufacturing and other industries.

The merged entity will have a combined production capacity of more than 165,000 D-size architectural drawings in a 24 hour period. “When you consider that a \$100 million building project may have a production run of 45,000 drawings, it is ample firepower to meet the most demanding customers’ schedule” said Dan Zimmerman, partner at Dataflow.

Liverpool Blue’s owners and lifelong area residents Jane and Scott Taylor will remain with the merged company in a senior executive capacity. From their perspective, the sale is a logical response to epochal changes in the construction business. “Liverpool Blue has earned its loyal clientele with obsessive attention to service, service, service”, says Mrs. Taylor, former company President. Mr. Taylor adds: “but as the speed of the construction business increases, and deadlines tighten, turnaround times become much more do-or-die than ever before. There are more project participants collaborating, more information being shared and everyone needs documents yesterday”.

To address these new customer needs, two years ago Liverpool Blue invested in web-based technology. “We introduced an on-line plan room system at the same time as others did across town”, continues Mr. Taylor. “But Dataflow’s construction document management systems are a leap beyond ours or theirs, and they have been at this new technology for more than seven years!” Dataflow’s Zimmerman adds: “actually, Dataflow was the second company in the whole United States to adopt this technology”.

In addition, like Liverpool Blue, Dataflow is also a family-owned business. “They understand service, business ethics and good old-fashioned work” says Mrs. Taylor. “Their owners do the work themselves, just like we do”.

And here is the ultimate rationale for the sale: a traditional, customer-centric approach to business, backed by leading technology in support of an ever-widening customer base. “We can’t wait to get the word out to our customers”, says Mr. Taylor.

For more information contact:

Dan Zimmerman, Partner

(607) 206-1746 cell phone

dan.zimmerman@goDataflow.com

www.goDataflow.com

###

About Dataflow

Dataflow, Inc.
4 Adler Drive
East Syracuse, NY 13057

Since its founding in 1958, Dataflow, Inc. has worked to meet the needs of its customers by expanding its network of service centers and by constantly updating its technology. Today, Dataflow is the leading reprographics company in Upstate New York, providing business-to-business document management services to the AEC market, as well as to schools, universities, hospitals, manufacturing and other industries which also require sophisticated document management services and digital printing.

Dataflow provides its services and technology products on-site at our customers' locations and through a network of eight service centers across Upstate New York: Albany, Binghamton, Corning, Ithaca, Rochester, Rotterdam, Syracuse and Utica. Dataflow is the exclusive Upstate New York partner in ReProMAX, a network of over 300 independently-owned reprographics locations across the U.S., Canada and Europe, extending our reach nationwide and beyond. Additionally, ReProMAX and Dataflow's alliance with McGraw-Hill Construction (MHC) provides improved collection of project information enabling even faster availability of critical project information to the AEC industry at MHC's Dodge Plan Rooms.

About Liverpool Blue

Liverpool Blueprint, Inc.
117 Metropolitan Park Drive
Liverpool, NY 13088

Since 1979 Liverpool Blueprint has offered traditional reprographic as well as digital color services to their clients in Central New York. As a small company with the same ownership since inception, Liverpool Blue prided itself on getting jobs done right and on time. Specializing in oversized copying, digital printing, and plotting for architectural, engineering and Real Estate markets, Liverpool Blue's goal has been to be the most comprehensive imaging service bureau, providing complete large and small format engineering, and digital printing locally as well as nationally.