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PRESS RELEASE

FOR IMMEDIATE RELEASE

DATAFLOW'S JOHN MCCARTHY 50 YEARS WITH THE COMPANY

September 5, 2007 – Albany, NY – Dataflow, Inc. a leading digital printing and document management firm in Upstate New York, is pleased to announce that John ("Jack") McCarthy has celebrated his 50th anniversary as an employee with the company. McCarthy is a customer service representative at Dataflow. "I look forward to the next 50 years" says McCarthy, only half-joking.

When Jack started as a photo room technician with WL Coughtry in 1957, Eisenhower was President and Elvis ruled the airwaves. The 50 years since have seen a lot of change in Albany, the industry and at WL Coughtry—founded in Albany in 1912, WL Coughtry merged with Dataflow, Inc. in October, 2006—"Dataflow does everything with computers, except the morning coffee" says McCarthy.

Asked what the secret to his longevity has been, McCarthy responds, "take excellent care of customers and the rest will take care of itself. I still enjoy the work as much now as I did when I started. Mostly, though, I like keeping busy." An enemy of idleness, McCarthy also works weekends as an Albany cab driver. His few leisure hours are spent voraciously reading history books. "You hardly see him without a hefty tome under his arm—a Lincoln biography, or a history of the Red Army," says Victor Gomez, WL Coughtry Dataflow Managing Director. He continues: "achieving the golden anniversary is no small feat, but what impresses all who meet Jack even more is that he maintains his sense of humor and evident enthusiasm for life into his sixth decade with the company".

McCarthy's esteem in the business community served by Dataflow is summarized by Betty van Benschoten, of engineering firm and Dataflow customer J. Kenneth Fraser & Associates in Rensselaer, NY: "I have had the great pleasure of knowing Jack personally for ... longer than I care to remember! Jack is always fun to work with, a real gentleman."

About Dataflow

Since its founding in 1958, Dataflow, Inc. has worked to meet the needs of its customers by expanding its network of service centers and by constantly updating its technology. Today, Dataflow provides business-to-business document management services to Architects, Engineers General Contractors (the "AEC" market), as well as to schools, universities, hospitals, manufacturing and other industries.

Dataflow provides its services and technology products on-site at our customers' locations and through a network of eight service centers across Upstate New York: Albany, Binghamton, Corning, Ithaca, Rochester, Rotterdam, Syracuse and Utica. Dataflow is the exclusive Upstate New York partner in ReproMAX, a network of over 300 independently-owned reprographics locations across the U.S., Canada and Europe, extending our reach nationwide and beyond. Additionally, ReproMAX and Dataflow's alliance with McGraw-Hill Construction (MHC) provides improved collection of project information enabling even faster availability of critical project information to the AEC industry at MHC's Dodge Plan Rooms.

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