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## PRESS RELEASE

FOR IMMEDIATE RELEASE

**Dataflow, McGraw-Hill Construction – Dodge Planroom co-locate to offer integrated technology solutions and reprographic services for architecture, engineering & construction in Rochester market.**

**October 9, 2006 – Rochester, NY** – Dataflow, Inc. and McGraw-Hill Construction - Dodge Planroom (MHC) today announced the completion of the move of MHC's Rochester, NY plan room center into Dataflow's customer service center and production facility at 320 North Goodman Street, Rochester, NY 14607. Formerly on Ridge Road East in Greece, MHC subscribers in the Rochester area will have access to architectural plans and specifications to do estimates, perform take-offs and more. Conveniently located and with ample parking, customers will save time, money and gas when they pick up hard copy plans and specs. Reprographic services such as color and black & white printing and scanning are also available on-site.

Julie McCormick, partner at Dataflow, noted, "We're excited by the opportunity to work closely with MHC Dodge. Their extensive industry experience and relationships with key players is second to none. We look forward to working with them in Rochester and other Dataflow locations in Upstate New York to create the industry's most efficient method for accessing and distributing project information and documentation. Dataflow and MHC are fully committed to helping the AEC community reduce costs and work more efficiently, helping contractors manage seamlessly the critical bidding process, eliminating many, often redundant, manual processes while saving them time and money."

The co-location of MHC's plan room at Dataflow's Rochester location is the result of a national agreement by McGraw-Hill Construction and ReproMAX, Inc. to work together to increase the

efficiency of document management and distribution for the construction industry. Dataflow is the exclusive ReproMAX partner in Upstate New York.

#### About Dataflow

Since its founding in 1958, Dataflow, Inc. has worked to meet the needs of its customers by expanding its network of service centers and by constantly updating its technology. Today, Dataflow is the leading reprographics company in Upstate NY, providing document management services to the AEC market, as well as to schools, universities, hospitals, manufacturing and other industries which require sophisticated document management services and digital printing.

Dataflow provides its services and technology products on-site at our customers' locations and through a network of nine service centers across Upstate New York: Albany, Binghamton, Corning, Ithaca, Rochester, Rotterdam, Saratoga, Syracuse and Utica. Dataflow is the exclusive Upstate NY partner in ReproMAX, a network of over 300 independently-owned reprographics locations across the U.S., Canada and Europe, extending our reach nationwide and beyond.

#### About McGraw-Hill Construction

McGraw-Hill Construction connects people, projects and products across the design and construction industry. From project and product information to industry news, trends and forecasts, MHC provides industry players the tools, resources and applications that help them save time, money, and energy, especially through the new McGraw-Hill Construction Network™. Backed by the power of Dodge, Sweets, Architectural Record, Engineering News-Record (ENR) and 12 Regional Publications, McGraw-Hill Construction serves more than one million customers within the \$4 trillion global construction community.

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